

Metropolia University of Applied Sciences International Business and Logistics, 210 cr		Extent of Credits	ARENE						IBL			
			Ethics	Proactive Development	Internationality and Multiculturalism	Sustainable Development	Learning to Learn	Operating in a Workplace	Broad-Based Business Application Competence	Specific business process/methodological competence	Strong understanding of international business knowledge and processes	Specific business application competence
1st Year of study	Autumn											
	Gateway to Business Studies	5	x	x	x		x	x			x	
	IT Tools	5		x	x		x	x	x			
	Supply Chain Management	5	x	x	x	x	x	x	x	x	x	x
	Business Law	5	x		x		x	x	x		x	
	Business Mathematics and Statistics	5					x	x	x		x	
	Marketing	5	x	x		x			x			
	Spring											
	Economics	5	x	x	x	x	x		x	x	x	
	Business Accounting	5	x					x			x	
	Communication for Global Business	5	x	x	x		x	x	x		x	
	Finance	5		x			x	x	x		x	
	Foundations of Management	5	x	x	x		x	x			x	x
	International Markets and Responsible Business Practice Language (Finnish, French, German or Spanish)	5	x		x	x	x	x	x		x	
	Language (Finnish, French, German or Spanish)	5			x			x	x			
	In total	65										
2nd Year of study	Autumn											
	Operational Supply Chain Module											
	Purchasing and Materials Management	5	x	x	x	x		x		x	x	x
	Operations Management	5		x		x		x		x	x	x
	E-commerce and Distribution	5		x		x	x	x	x	x	x	x
	OR											
	Digital Marketing and Design Module											
	Digital Marketing	5	x	x			x	x	x			x
	Marketing Design	5	x		x			x				x
	Customer-Oriented Service Design	5	x	x		x	x	x	x	x		
	Other Business and Language Studies											
	Communication for Career Success	5	x	x	x		x	x	x		x	
	Management Accounting	5	x					x		x		x
	Language (Finnish, French, German or Spanish)	5			x			x	x			
	Spring											
	International Business Module											
	International Trade Operations	5	x	x	x	x			x		x	x
	International Strategies	5		x	x	x			x	x	x	
	Global Political Economy	5	x	x	x	x	x	x	x	x	x	
	Other Business and Methodological Studies											
	Organisational Behaviour	5	x	x	x		x	x		x	x	
	Compulsory Native Language (one of these)											
	Swedish Business Communication	5	x		x			x	x			
Finnish as s Second Language	5			x			x				x	
Finnish Business Environment	5	x			x		x	x				
In total	55											
3rd Year of study	Autumn											
	Strategic Supply Chain Management Module											
	Strategic Sourcing	5	x	x	x	x			x	x	x	x
	Supply Chain Strategies and Trends	5	x	x	x	x			x	x	x	x
	Sustainable Supply Chains	5	x	x	x	x			x		x	x
	OR											
	Contemporary Marketing Module											
	Marketing Strategy and Practice	5		x		x		x	x	x	x	
	Branding	5	x	x				x				x
	Marketing Research	5	x	x	x		x	x		x	x	x
	Methodological studies and Innovation project											
	Research Methods	5	x	x	x		x		x	x		
	Innovation Project	10	x	x	x	x	x	x	x	x	x	x
	Spring											
	Work placement	30	x	x	x	x	x	x	x	x	x	x
In total	60											
4th Year of study	Autumn											
	Electives	15										
	Bachelor´s Thesis	15	x	x	x	x	x	x	x	x		
	In total	30										
TOTAL		210										