				ARENE							BL	
Metropolia University of Applied Sciences					Ë				u	Specific business process/methodological competence		
International Business and Logistics, 210 cr					Internationality and Multiculturalism				Broad-Based Business Application Competence	eter	Strong understanding of international business knowledge and processes	
					ţ				is i	ĕ	ĕ	<u>_</u>
					75	<b> </b> ↓			dd	9	<u> </u>	Specific business application competence
				=	E E	l e		асе	S A	<u> </u>	후호	ii ii
				ner	Σ	g		kpl	sət	) gic	ing	dde
				   o	anc	e	٤	Vor	ısı	ျွန္မ	sin	SS
		lits		l ě	<u> </u>	&	-ea	a V	Ф	Joe D	sta bu	nes
		rec		De	nali	9	0	Ë	sed Sed	usi neth	der nal	usi ce
		of C		, e	ţ	lab	l g	ing	Bas	c b s/m	[ 문 [ 문	c b
		int (	SS	acti	ra a	tai	<u>=</u>	rat	ad-	cifi	ra pr	cifi
		Extent of Credits	Ethics	Proactive Development	nte	Sustainable Development	Learning to Learn	Operating in a Workplace	Broad-Based Competence	g S	Strong understanding of international business krand processes	e con
1st Year	Autumn	Ш		- 1		()		0	ШО	O G	<i>a</i> =. ω	00 0
of study												
	Gateway to Business Studies IT Tools	5 5		X X	X X		x	x x	х		х	
	Supply Chain Management	5	Y	x	X	х	x	X	X	х	x	х
	Business Law		х		X		x	Х	X	X	x	X
	Business Mathematics and Statistics	5					х	х	х		х	
	Marketing	5	Х	Х		Х			х			
	Spring	_										
	Economics Business Accounting	5 5	X	Х	Х	Х	Х	х	Х	Х	x	
	Communication for Global Business	5		x	Х		х	X	Х		x	
	Finance	5		X	,		x	x	X		x	
	Foundations of Management	5	Х	х	х		х	Х			x	х
	International Markets and Responsible Business Practice	5	Х		х	х	х	х	Х		х	
	Language (Finnish, French, German or Spanish)	5			Х			Х	Х			
Ond V	In total	65										
2nd Year of study	Autumn											
	Operational Supply Chain Module											
	Purchasing and Materials Management	5	х	х	Х	Х		Х		Х	х	Х
	Operations Management	5		х		Х		Х		Х	х	Х
	E-commerce and Distribution	5		х		Х	Х	Х	х	Х	х	Х
	OR											
	Digital Marketing and Design Module Digital Marketing	5	х	x			x	х	Х			х
	Marketing Design	5		^	х		^	X	^			X
	Customer-Oriented Service Design	5		Х		Х	Х	Х	х	Х		Α
	Other Business and Language Studies											
	Communication for Career Success	5		Х	Х		Х		Х		Х	
	Management Accounting Language (Finnish, French, German or Spanish)	5 5			.,			X	.,	Х		Х
	Language (Finnish, French, German or Spanish)	٦			Х			х	Х			
	Spring											
	International Business Module											
	International Trade Operations	5		х	х	х			х		х	х
	International Strategies	5		х	х	х			Х	х	х	
	Global Political Economy	5	х	х	Х	Х	Х	Х	х	х	х	
	Other Designs and Mathedalasia (Ottodia)											
	Other Business and Methodological Studies Organisational Behaviour	5	х	x	х		v	х		v	x	
	Organisational Deliavious	3	^	^	^		Х	^		Х	^	
	Compulsory Native Language (one of these)											
	Swedish Business Communication	5	х		х			х	х			
	Finnish as s Second Language	5			х			х				х
	Finnish Business Environment		х			Х		Х	Х			
3rd Year	In total	55										
of study	Autumn											
	Strategic Supply Chain Management Module											
	Strategic Sourcing	5		Х	Х	Х			Х	х	х	х
1	Supply Chain Strategies and Trends	5		Х	Х	X			X	х	X	X
	Sustainable Supply Chains	5	Х	Х	Х	Х			Х		х	Х
1	OR Contemporary Marketing Module											
	Marketing Strategy and Practice	5		Х		Х		х	Х	х	x	
	Branding	5		X		^		X	.,		,,	х
	Marketing Research	5		Х	Х		Х	Х		х	х	Х
	Methodological studies and Innovation project	<u> </u>										
	Research Methods	5 10	X	X	X	V	X	v	X	X	v	v
	Innovation Project	10	X	Х	Х	Х	Х	Х	Х	X	X	Х
	Spring											
	Work placement	30	х	х	х	х	х	х	Х	х	х	х
	In total	60										
4th Year	Autumn											
of study	Electives	15										
1	Bachelor's Thesis	15		х	х	Х	х	х	Х	x		
1	In total	30										
	TOTAL	210									•	
			•									