			Metropolia						EBA			
	Jniversity of Applied Sciences								<u>-</u>			
Internationa	ll Business and Logistics, 210 cr	Extent of Credits	Ethical competence	nnovation competence	Multicultural competence	Learning competence	Technological competence	Working community competence	Broad-Based Business Application Competence	Specific business process/methodological competence	Strong understanding of international business knowledge and processes	Specific business application competence
1at Vaar of	Ta., 4.,	Ш	<u> </u>	드	Σ	Ľ	ř	3	шÖ	<u> </u>	ਕ ਦੇ ਲ	<u>ගි රි</u>
1st Year of	Autumn Gateway to Business Studies	5	х	х			Х				x	
	IT Tools	5		^		Х	X	х	Х		^	
	Supply Chain Management		Х		Х	Х	Х		x	х	х	х
	Business Accounting		Х			x	х				x	
	Business Mathematics and Statistics	5		х		х			х		x	
	Economics		х			х			х	х	х	
	Marketing		х	х	х	х	х	х	х			
	Spring											
	Business Law		х	Х	х				х	х		
	Communication for Global Business		х		х	х		х			х	
	Finance	5	х			Х					х	
	Foundations of Management		Х	Х	Х	Х		х			х	х
	International Markets and Business Practice		Х		Х	Х		Х	х		х	
	Language (Finnish, French, German or Spanish)		Х		х	Х		х	Х			
	In total	65										
2nd Year of	Autumn											
	Operational Supply Chain Module	<u> </u>										
	Purchasing and Materials Management		Х	Х		Х	Х			Х	Х	Х
	Operations Management	5		Х		Х	Х	Х		х	х	х
	E-commerce and Distribution	5		Х			Х	х	х	Х	Х	х
	OR											
	Digital Marketing and Design Module			.,		.,	.,		.,			.,
	Digital Marketing Marketing Design	5 5		X X		Х	X X		Х			x x
	Customer-Oriented Service Design	5		X			X		Х	х		^
	Odstomer-Oriented Oct vice Design	Ť		^			^		^	<u> </u>		
	Other Business and Language Studies											
	Communication for Career Success	5	х		х	х		х			х	
	Management Accounting	_	х			_	х			х		Х
	Language (Finnish, French, German or Spanish)	5	х		х	х		х	х			
	Spring											
	International Business Module											
	International Trade Operations		х		_	Х		х	Х		Х	Х
	International Strategies		Х	Х	х				Х	Х	х	
	Global Political Economy	5	Х		х	Х		Х	х	х	Х	
	Other Business and Mathedalenical Ctudies											
	Other Business and Methodological Studies Organisational Behaviour	-	x	х	\	х		x		х	x	
	Organisational Benaviour	3	<u> </u>	X	Х	<u> </u>		<u> </u>		l ^x	X	
	Compulsory Native Language (one of these)	1										
	Swedish Business Communication	5	Х		х	Х			Х			
	Finnish as s Second Language		X			X						х
	Finnish Business Environment	5			х			х	х			
	In total	55										
3rd Year of	Autumn											
	Strategic Supply Chain Management Module											
	Strategic Sourcing		х		х	Х		х	х	х	х	х
	Supply Chain Strategies and Trends	5		Х		Х	х		х	х	х	х
	Sustainable Supply Chains	5	Х		х	Х			х		х	Х
	OR	1										
	Contemporary Marketing Module	 -	_									
	Marketing Strategy and Practice	5		X		X			Х	Х	х	
	Branding Marketing Research		X X	Х		X	V			V	V	X
	Marketing Research	5	X			Х	Х			х	х	Х
	Methodological studies and Innovation project	1										
	Research Methods	5	х	х	х	х			Х	х		
	Innovation Project	10		X	X	X	Х	х	X	x	х	х
		1.0		``	_				,,	,	.,	,
	Spring	1										
			v	х	х	х	х	х	х	х	х	х
	Work placement	30	^	, ·								
	Work placement In total	30 60		Α								
4th Year of				, , , , , , , , , , , , , , , , , , ,								
4th Year of	In total	15										
4th Year of	In total Autumn	15 15	x	X		X			X	X		
4th Year of	In total Autumn Electives	15	x			x			х	X		