

Metropolia University of Applied Sciences, Master's in Health Business Management		ECTS credits	Social and Health Care Competences	Expert and Managerial Competences	Service Competences	Business Competences	Learning competence	Ethical competence	Working community competence	Innovation competence	Multicultural competence	Technological competence
1. First study year, first semester. The students are able to design key RDI processes and can work as a development and project manager	Research and development skills 10 cr											
	Research methods and tools	5 cr	x	x	x	x	x	x	x	x	x	x
	Business development methods and tools	5 cr	x	x	x	x	x	x	x	x	x	x
	Health Business Management 20 cr											
	Service innovations and design	5 cr	x	x	x	x	x	x	x	x	x	x
	Safety and quality processes and management in social and health care	5 cr	x	x	x	x	x	x	x	x	x	x
	Strategy, management and leadership in health business	5 cr	x	x	x	x	x	x	x	x	x	x
	Human resource management in a changing environment	5 cr	x	x	x	x	x	x	x	x	x	x
3. Second year, first semester. The student is able to manage the customer relationship process in health business and to improve the management system by utilizing	Business competences 20 cr											
	Health Business Economics and Business Models	5 cr	x	x	x	x	x	x	x	x	x	x
	Financial Management and Accounting of Social and Health Care Organizations	5 cr	x	x	x	x	x	x	x	x	x	x
	Marketing Processes and Solutions in Health Business	5 cr	x	x	x	x	x	x	x	x	x	x
	Digitalization of Health Business and Enterprise Resource Planning Systems	5 cr	x	x	x	x	x	x	x	x	x	x
	Master's Thesis 30 cr											
	Ideation and planning of the Master's Thesis	10 cr	x	x	x	x	x	x	x	x	x	x
	Implementation of the Master's Thesis	10 cr	x	x	x	x	x	x	x	x	x	x
	Report and assessment of the Master's Thesis	10 cr	x	x	x	x	x	x	x	x	x	x
Elective studies 10 cr	10 cr											
Total 90 cr												