| | | | Metropolia | | | | | | | IBL | | |
|---|--|-------------------|--------------------|----------------------|--------------------------|---------------------|--------------------------|------------------------------|--|---|--|--|
| | Metropolia UAS | | | | | | | | <u>_</u> | | | |
| International Business and Logistics 2021 | | | | | | | | ence | icatio | | ledge | _ |
| | | | | o o |)ce | | ence | Working community competence | Broad-Based Business Application Competence | ē | Strong understanding of international business knowledge and processes | Specific business application competence |
| | | | eo | nnovation competence | Multicultural competence | ence | Technological competence | nity co | sines | Specific business process/methodological competence | nding | s app |
| | | dits | oeten | dwo | Com | mpet | al co | nmu | d Bus | iness | rstan I bus es | ines |
| | | f crec | com | ion | Itura | g co | logic | g con | 3asec ence | bus b/met ence | unde iona cess | ence |
| | | extent of credits | Ethical competence | novat | ılticu | -earning competence | chno | orkin | oad-F | Specific business process/methodol competence | Strong underst international bu and processes | ecific |
| 1st Year of | Autumn | ě | ш | 르 | ž | Le | Te | Š | ந்ப | Sp pr co | St an | S S |
| study | Gateway to Business Studies | 5 | | | | х | | | | | х | |
| | IT Tools | 5 | | | | х | | | х | | | |
| | Supply Chain Management | | X X | | Х | X | | Х | х | х | X | х |
| | Business Accounting Business Mathematics and Statistics | 5 | | х | | X X | Х | | Х | | x | |
| | Economics | | Х | | | Х | | | X | | x | |
| | Marketing | 5 | Х | Х | Х | Х | Х | Х | Х | | | |
| | Spring | | | | | | | | | | | |
| | Business Law and Logistics Communication for Global Business | | X X | | х | X X | | X X | Х | | x | |
| | Finance | | x | | _ | X | | ^ | | | x | |
| | Foundations of Management | 5 | х | х | х | Х | | х | | | х | х |
| | International Markets and Business Practice | | Х | | Х | Х | | Х | Х | | х | |
| | Language In total | 5 65 | Х | | Х | Х | | Х | Х | | | |
| 2nd Year of | Autumn | 03 | | | | | | | | | | |
| study | Operational Supply Chain Module | | | | | | | | | | | |
| | Purchasing and Materials Management | | Х | Х | | Х | Х | | | х | х | х |
| | Operations Management | 5 | | Х | | Х | Х | Х | | Х | х | х |
| | E-commerce and Distribution OR | 5 | | х | | | Х | Х | Х | Х | х | Х |
| | Digital Marketing and Design Module | | | | | | | | | | | |
| | Digital Marketing | 5 | | х | | Х | Х | | х | | | х |
| | Marketing Design | 5 | | Х | | | Х | | | | | х |
| | Customer-Oriented Service Design | 5 | | х | | | Х | | Х | Х | | |
| | Other Business and Language Studies | | | | | | | | | | | |
| | Communication for Career Success | 5 | Х | | Х | Х | | Х | | | х | |
| | Management Accounting | | Х | | | Х | Х | | | х | | х |
| | Language Spring | 5 | Х | | Х | Х | | Х | Х | | | |
| | International Business Module | | | | | | | | | | | |
| | International Trade Operations | | Х | | х | Х | | Х | х | | х | х |
| | International Strategies | | Х | Х | х | | | | х | х | х | |
| | Global Political Economy | 5 | Х | | х | Х | | Х | Х | х | х | |
| | Other Business and Methodological Studies | | | | | | | | | | | |
| | Organisational Behaviour | 5 | Х | х | Х | Х | | Х | | х | х | |
| | Compulsory Native Language (one of these) | | | | | | | | | | | |
| | Swedish Business Communication Finnish as s Second Language | | X X | | Х | X X | | | Х | | | v |
| | Finnish Business Environment | 5 | | | х | ^ | | х | Х | | | Х |
| | In total | 55 | | | | | | | | | | |
| 3rd Year of | Autumn | | | | | | | | | | | |
| study | Strategic Supply Chain Management Module Strategic Sourcing | | v | | V | V | | v | v | v | v | v |
| | Supply Chain Strategies and Trends | 5 | Х | х | X | X X | х | Х | x x | X X | x | x |
| | Sustainable Supply Chains | | Х | | х | Х | | | Х | | х | x |
| | OR | | | | | | | | | | | |
| | Contemporary Marketing Module | - | | V | | V | | | v | v | v | |
| | Marketing Strategy and Practice Branding | 5 5 | | X X | | X X | | | Х | Х | X | х |
| | Marketing Research | | X | , | | X | Х | | | х | х | x |
| | Methodological studies and Innovation project | | | | | | | | | | | |
| | Research Methods | | X | | | X | V | V | X | X | v | v |
| | Innovation Project Spring | 10 | X | Х | х | Х | Х | Х | Х | Х | х | Х |
| | Work placement | 30 | х | х | х | х | х | х | Х | х | х | х |
| | In total | 60 | | | | | | | | | | |
| 4th Year of | Autumn | | | | | | | | | | | |
| study | Elective | 5 5 | | | | | | | | | | |
| | Elective Elective | 5 | | | | | | | | | | |
| | Bachelor's Thesis | 15 | х | х | х | х | | | Х | х | | |
| | In total | 30 | | | | | | | | | | |
| | TOTAL | 210 | | | | | | | | | | |