Metropolia UAS [Health Business Management, Social and Health Care, 15.-18.10.2019]

		extent of credits	Social and health care competence	Expert and managerial competence	Service competences	Learning competence	Ethical competence	Working community competence	Innovation competence	Multicultural competence	Technological competence
1. First study year, first semester. The students are able to design key RDI processes and can work as a development and project manager engaged in an organization's RDI activities. The students are able to analyze critical topics related to health care management, strategy and leadership. 2. First study year, second semester. The students are cabable of designing business innovations to the competitive advantage of organizations. The students are able to analyze the main drivers and trends in health business and to utilize and further develop the essential business models. The students are able to manage safety and quality processes in health business enterprizes. The students are cabable of planning, implementing and assessing the finances of a health business.	Reseach Methods and Tools	5	x	x	x	x	x	x	x	x	x
	Business Development Methods and Tools	5	x	x	x	x	x	x	x	x	x
	Service Innovations and Design	5	x	x	x	x	x	x	x	x	x
	Safety and Quality Processes and Management in Social and Health Care	5	x	x	x	x	x	x	x	x	x
	Strategy, Management and Leadership in Health Business	5	x	x	x	x	x	x	x	x	x
	Financial Management and Accounting of Social and Health Care Organizations	5	x	x	x	x	x	x	x	x	x
	Marketing Processes and Solutions in Health Business	5	x	x	x	x	x	x	x	x	x
	Master's Thesis and Maturity Test	15	x	x	x	x	x	x	x	x	x
	Elective Studies	10									
	In total	60									
3. Second year, first semester. The student is able to manage the customer relationship process in health business and to improve the management system by utilizing the enterprize resource planning system. The student is able to measure and follow-up the impact of marketing actions. The student is able to manage the know-how of human resources and to connect that to the company strategy.	Human Resource Management in a Changing Environment	5	x	x	x	x	x	x	x	x	x
	Health Business Economics and Business Models	5	x	x	x	x	x	x	x	x	x
	Digitalization of Health Business and Enterprise Resource Planning Systems	5	x	x	x	x	x	x	x	x	x
	Master's Thesis and Maturity Test	15	x	x	x	x	x	x	x	x	x
	In total	30									