

## Master's Thesis Assessment Criteria

In addition to the common criteria, 1-2 field-specific assessment criteria may be added.

Assessment criteria	Fail	Satisfactory (1-2)	Good (3-4)	Excellent (5)
The significance of the thesis to the working life partner, professional field, and/or to the development of the area	The goals of the thesis are unclear. The thesis is not client-centered or connected to an organization and/or the development strategy of the UAS or region. The thesis is of minor significance to the partner or the professional field.	The goals of the thesis have been comprehensibly defined and at least partly achieved. The thesis contributes to the development of the partner organization, professional field, and/or region.	The goals of the thesis have been clearly defined. The thesis contributes in a concrete way to the development of the partner organization and/or is meaningful for the professional field or regional development. The scope of the thesis stretches from defining the development targets to providing justified, applicable suggestions that develop the professional field.	The goals of the thesis are demanding. The thesis contributes successfully to the reformation of the partner organization and/or is important for the professional field or regional development. The scope of the thesis extends from defining the development targets, via a research and development process, to the application of the results.
Utilising of information sources and methodological skills	The theoretical background is missing or the background given is unconnected with the development of operations. The application of research and development methods is unclear, illogical, or incoherently described.	The theoretical background is partly disconnected from the conclusions and the development of operations. Relevant sources are missing. Research and development methods are used mechanically.	The theoretical background is relevant and diverse, and provides an appropriate basis for the development of operations. The selected research and development methods are appropriate for the subject and have been used correctly.	The theoretical background is relevant and diverse, including also international literature, and provides an appropriate basis for the development of operations. The manner of applying the selected research and development methods is particularly successful.
Findings and conclusions	No reportable findings have been discovered. Application areas cannot be found.	Conclusions have been made from the data and the findings, and they are roughly presented. Applications of the findings have been considered in a cursory manner.	Justified conclusions have been made from the data and the findings, and they are clearly presented. More extensive applications of the findings have also been considered.	Profound conclusions have been made from the data and the findings, and they are insightfully presented. More extensive applications of the findings in working life have been considered.
Management of the thesis process and conduct of research and development	The thesis is a process description without methods, materials or any actual development. The process and findings have not been evaluated, and there is no evidence of purposeful professional interaction.	The thesis is consistent as a whole but does not progress as planned. The thesis shows little independent development work or cooperation with key partners. The evaluation of the process and findings is narrow.	The process has been conducted systematically. The thesis shows independent research and development as well as successful cooperation with key partners. The process and findings have been evaluated.	The process has been planned and conducted in a sound, constructive and professional manner. The process and findings have been critically evaluated.
Communication skills, language, presentation and form of the thesis	The thesis does not meet the minimum requirements of the professional field for communication, language, and/or form.	Structural and grammatical errors occur. The writing does not reach the level of fluent expression.	The text is fluent, logically organized, and linguistically almost flawless. Presentation and form are impeccable.	The thesis is coherent and consistent. The findings are convincingly communicated to the key target groups. The text is fluent and linguistically correct, and the presentation and form are impeccable.