

# Master's Degree Programme in Health Business Management 90 ECTS

(Master of Health Care and Social Services/Business Administration)

## Module 1: Research and Development Skills - 10 ECTS

**Research Skills and Methods**  
5 ECTS

**Business Development Methods and Tools**  
5 ECTS

## Module 2: Health Business Management - 20 ECTS

**Health Business Economics and Business Models**  
5 ECTS

**Strategy, Management and Leadership**  
5 ECTS

**Service Innovations and Design**  
5 ECTS

**Quality Management** 5 ECTS

## Module 3: Business Competences - 20 ECTS

Please choose two of the following three pairs of 10 ECTS

### Advanced Accounting 10 ECTS

- Management Accounting, 5 ECTS
- Accounting Systems, 5 ECTS

### Managing Customer Relations and Operations 10 ECTS

- E-marketing Systems and Tools 5 ECTS
- Enterprise Resource Planning Systems, 5 ECTS

### Sustainable Leadership 10 ECTS

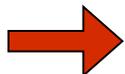
- Diversity Management, 5 ECTS
- Corporate Social Responsibility, 5 ECTS

## Module 4: Elective Studies - 10 ECTS

Please choose 10 ECTS from the above selection or from other Master's Degree Programmes at Helsinki Metropolia UAS or elsewhere.

## Module 5: Master's Thesis - 30 ECTS

**Project Plan**



**Current State Analysis**



**Best Practices from Literature**



**Building Solution**



**Piloting Solution**