

Master's Degree Programme in Business Informatics 60 ECTS

(Master of Engineering)

Module 1: Research and Development Methods and Tools - 5 ECTS

Research Skills and Methods, 5 ECTS

Module 4: Electives 5 ECTS

Please choose 5 ECTS as Electives from the Business Informatics offering or elsewhere.

Module 2: Business Management - 10 ECTS

Please choose two of the following modules

Business Economics
5 ECTS

Strategy, Management and Leadership
5 ECTS

Business Intelligence and Management Information Systems
5 ECTS

Innovation and Renewal
5 ECTS

Module 3: Better Business Through ICT - 10 ECTS

Please choose one of the following three pairs of 10 ECTS

Advanced Accounting 10 ECTS

- Management Accounting, 5 ECTS
- Accounting Systems, 5 ECTS

Advanced Marketing Management 10 ECTS

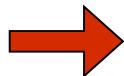
- Strategic Marketing Planning, 5 ECTS
- Marketing Processes and Solutions, 5 ECTS

Advanced Supply Chain Management 10 ECTS

- International Supply Chain Management, 5 ECTS
- Enterprise Resource Planning Systems, 5 ECTS

Module 4: Master's Thesis - 30 ECTS

Project Plan



Current State Analysis



Best Practices from Literature



Building Solution



Piloting Solution