

# Master's Degree Programme in Health Business Management 90 ECTS

| Module 1: Research and Development Skills - 10 ECTS |                                                  | Module 2: Health Business Management - 20 ECTS          |                                                                              |
|-----------------------------------------------------|--------------------------------------------------|---------------------------------------------------------|------------------------------------------------------------------------------|
| Research Skills and Methods<br>5 ECTS               | Business Development Methods and Tools<br>5 ECTS | Health Business Economics and Business Models<br>5 ECTS | Strategy, Management and Leadership<br>5 ECTS                                |
|                                                     |                                                  | Service Innovations and Design<br>5 ECTS                | Safety and Quality Processes and Management in social and health care 5 ECTS |

| Module 3: Business Competences - 20 ECTS                                                                                                               |                                                                                                                                                                                                            |                                                                                                                                                                       |
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| Please choose two of the following three pairs of 10 ECTS                                                                                              |                                                                                                                                                                                                            |                                                                                                                                                                       |
| <b>Advanced Accounting 10 ECTS</b> <ul style="list-style-type: none"> <li>Management Accounting, 5 ECTS</li> <li>Accounting Systems, 5 ECTS</li> </ul> | <b>Managing Customer Relations and Operations 10 ECTS</b> <ul style="list-style-type: none"> <li>Marketing Processes and Solutions 5 ECTS</li> <li>Enterprise Resource Planning Systems, 5 ECTS</li> </ul> | <b>Sustainable Leadership 10 ECTS</b> <ul style="list-style-type: none"> <li>Diversity Management, 5 ECTS</li> <li>Corporate Social Responsibility, 5 ECTS</li> </ul> |

| Module 4: Elective Studies - 10 ECTS                                                                                             |
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| Please choose 10 ECTS from the above selection or from other Master's Degree Programmes at Helsinki Metropolia UAS or elsewhere. |

| Module 5: Master's Thesis and Maturity Test - 30 ECTS |
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