

Master of Engineering (MEng) in Industrial Management International Service Business Management 2015 - 16

Service
Business,
Innovation
and Value
Creation
5 credits

Customers and Business Models 5 credits Master's
Thesis
30
credits

Master's Thesis: research

Methodology 15 cr

Analytical and process development skills

Professional Competence Development Service
Business in
International
Context
5 credits

Strategic Management 5 credits Applied R&D Methodology, 5 cr

Research Clinics, 5 cr

Thesis Writing Clinics, 5 cr

Skills for self leadership, team and organizational leadership

Performance Management 5 credits Optional (5cr)
A. Leadership and
Competence
Management
B...

Management communication skills